

### Abstract

Provided is a magnetic recording medium permitting the controlling of backcoat layer transfer to a magnetic layer surface, a reduction in dropout even when employing microgranular magnetic material, as well as good running stability, durability, and storage properties. The magnetic recording medium ~~comprises~~ has a magnetic layer ~~comprising~~ with a ferromagnetic powder and a binder on one surface of a nonmagnetic support and a backcoat layer ~~comprising~~ with a nonmagnetic powder and a binder on the other surface of the nonmagnetic support. ~~Said~~ The nonmagnetic powder is an acicular particle having a mean particle diameter of 5 to 300 nm, and ~~said the~~ the backcoat layer ~~comprises~~ includes water-soluble cations in a quantity of 100 ppm or less and water-soluble anions in a quantity of 150 ~~nm~~ ppm or less.